

**PharmEvolution 2026 – Misterbianco (Catania) 9, 10 e 11 ottobre 2026 – Premi Europei per la Farmacia – PharmEvolution 2026**

On the occasion of its 2026 edition, PharmEvolution renews its commitment to a European vision of the pharmacy profession by establishing three international awards aimed at recognising the evolution of contemporary pharmacy.

The initiative aims to acknowledge replicable models of excellence capable of combining innovation, service organisation and social responsibility, strengthening cooperation among European pharmacies and promoting a shared culture of health.

The awards will be presented during the official closing ceremony of PharmEvolution 2026, in the presence of professionals, stakeholders, institutions and representatives of the pharmaceutical sector from across Europe.

**Defined Awards :**

**1. Volunteering Pharmacists Award**

This award is dedicated to the group or team of volunteer pharmacists who have distinguished themselves through their commitment to volunteering activities, emergency response and community support.

The award recognises projects and initiatives that demonstrate:

- Spirit of service and social responsibility
- Ability to operate in emergency situations or contexts of need
- Collaboration with local authorities, civil protection bodies and territorial networks

**2. Hub Pharmacy Award**

This award is dedicated to the pharmacy that has developed an advanced patient-care model through the integration of several professional figures within the pharmacy structure, such as pharmacists, physiotherapists, psychologists and podiatrists.

The award recognises pharmacies capable of:

- Effectively integrating healthcare professionals connected to the pharmacy setting, such as pharmacists, psychologists, physiotherapists and nutritionists
- Offering structured and multidisciplinary services
- Ensuring continuity and quality throughout the care pathway
- Positioning themselves as genuine territorial healthcare hubs

### 3. The Most PharmEvolution Pharmacy

This award is dedicated to an innovative, replicable and future-oriented project capable of transforming the pharmacy into an increasingly integrated centre of services and proximity care within the social fabric of its local area.

#### Proposed Call for Participation in the PharmEvolution 2026 Awards

**Official award ceremony:** During PharmEvolution 2026, taking place on 9, 10 and 11 October 2026

**Opening of applications:** 1 May 2026

**Application deadline:** 5 September 2026

**Announcement of winners:** Official ceremony during PharmEvolution

#### Objective:

To recognise European pharmacies that represent a model of innovation, proximity care and enhancement of professional tradition through three symbolic awards.

#### Participation Requirements :

- Pharmacies located in one of the Member States of the European Union
  - Submission of a project description, maximum 500 characters, by 5 September 2026
  - Publication of a reel, maximum 1 minute, on the pharmacy's own social media profile, tagging @pharmevolution

#### Evaluation Procedure

A technical jury composed of five experts from the sector will evaluate the submitted projects on the basis of:

- Originality and impact
- Replicability of the project
- Consistency with the proposed themes
- Community involvement and added value for patients

## Hospitality for Finalists

The finalist pharmacies selected by the jury will be hosted in Catania to participate in the final award ceremony. During the ceremony, they will have the opportunity to publicly present their project and pharmacy model, sharing experiences and good practices with the European network of participants.

## CALL FOR PARTICIPATION

### European Pharmacy Awards – PharmEvolution 2026

On the occasion of its upcoming 2026 edition, PharmEvolution is establishing three European awards aimed at recognising the evolution of contemporary pharmacy from a perspective that combines tradition, innovation and service to the community.

The initiative aims to recognise replicable models of excellence and professionals in the sector who stand out for their vision, project planning capacity and impact on the local area.

The awards will be presented during an official ceremony at PharmEvolution 2026, an event that will take place in Misterbianco, Catania, at SiciliaFiera – Exhibition Meeting Hub, in the presence of professionals, stakeholders, institutions and representatives of the pharmaceutical sector from across Europe.

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### Participation Requirements

The following may participate:

- Pharmacies and pharmacists based in one of the Member States of the European Union
- Individual projects that have already been implemented or are currently being implemented, provided that they are connected to the participant's own pharmacy or professional structure

Each participant may apply for one or more awards by submitting a separate project for each application.

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### Application Procedure

Applications must be submitted between **1 May and 5 September 2026** by completing both of the following steps:

#### 1. Short Project Description

Complete and submit a descriptive form, maximum **500 characters including spaces**, indicating:

- Project title

- Objective and beneficiaries
- Expected or already achieved results
- Reason for the application

## 2. Multimedia Content

Publish a short video, maximum **1-minute reel**, on the official social media profiles of the pharmacy or applicant, such as Instagram, Facebook or LinkedIn, tagging **@pharmevolution** and using the hashtag **#premiPharmEvolution2026**.

The submitted project or projects must not contain concepts or wording that may offend public morality, incite violence or racial or gender discrimination, or in any way offend the thoughts or sensitivities of others.

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## Selection and Award Ceremony

A technical jury composed of five experts from the pharmaceutical and healthcare sector, selected for their expertise and independence, will evaluate the projects according to the following criteria:

- Consistency with the theme of the selected award
- Level of innovation and originality
- Impact on the local area or on patients
- Clarity of vision and replicability of the project
- Communication effectiveness, also assessed through the social media content

The selected finalists will be hosted in Catania, with flight and accommodation expenses covered, in order to attend the official award ceremony during PharmEvolution 2026.

No financial compensation, reimbursement, economic contribution or other form of obligation shall be granted in any way.

During the ceremony, finalists will have the opportunity to publicly present their project and the pharmacy model they represent, before an audience of colleagues and institutional stakeholders.

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## Contacts and Submission of Applications

To participate, please send the descriptive form by e-mail to:

**info@pharmevolution.it**

**Subject:** Application for the Award — [award name] – PharmEvolution 2026

For further information:

✉ info@pharmevolution.it

Oggetto: Candidatura Premio (nome premio) – PharmEvolution 2026

Per ulteriori informazioni:

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